

Student Learning Outcomes

MS Sport Science, Sport Management Track

1. Formulate strong understanding of research methods and the foundations underlying sport science including socio-cultural, philosophical and psychological perspectives.
2. Dissect and synthesize research to develop a full comprehension of current knowledge base and design related investigations.
3. Evaluate the influence of key social institutions (gender, race, social class) on sport management, and to integrate these factors in one's professional work.
4. Interpret philosophical principles and assess ethical issues related to sport; articulate a personal philosophy regarding social responsibility in sport.
5. Classify hierarchies in sport organizations and model how to resolve conflicts between competing parties through effective leadership and personnel management.
6. Manage sport events including planning, evaluating, marketing and public relations.
7. Create the vision and goals, including financial, of an organization and successfully convey and gain commitment to them.
8. Demonstrate knowledge of legal issues relevant to sport organizations including sport personnel and the ability to determine appropriate solutions to legal problems.