

Academic Action Plan

2017-2022

Version: Revised March 28, 2018

College	Department/Program	Description	Category / Action	Research Year	Feasibility?	UCC & BoG Approval Year	Marketing & Recruiting Year	Start / Effective Date	Resource Impact	Notes / Status	Lines Impact
Interdisciplinary	Data and Information Visualization	Collaboration between Art and Computer Science	New Graduate Certificate	2017-18	Contingent on demand and cost benefit analysis.	Target UCC Spring 2018	2018-19	Fall 2019	Upgrades of computer labs. \$10000 annually for licensing starting in 2019-20	Still being researched. 12-18 credit hour program. Pushed back to 18-19. PTT hire in art could be used to support this.	PT Temp?
Interdisciplinary	Informatics - Grad	Collaboration between Computer Science and Health Science	New Masters	2017-18					Marketing	Health is interested in partnering on this and has reached out to CS, but CS hasn't taken lead on creation	
Interdisciplinary	Professional Studies - BAS	BAS. Students transfer ~60 credits from a technical college and then complete 60 credits in gen ed (15-21), electives (9-15), BAS core (12 credits), and specialities in Spanish, Business, or Entrepreneurship (~18	New Bachelors	2016-17		BAS approved by BoG 1/26/17 and UCC in Fall 2017.	2017-18	2018-19	Marketing. Program Advisor?	Still need to complete the articulation agreements with Penn Highlands, Triangle Tech, South Hills, et al. We could also likely start a program in Health, but the Health faculty were not interested.	
Interdisciplinary	Professional Studies / Interdisciplinary Studies - AS	?	New Associates	2016-17	?					Housing sub-bac certificates. QoC doubts we get approval.	
LAE	Alternative Educaion	Innovative Pedagogies	Reorganize Masters Degree	2017-18				2018-19		Improve enrollments via curricular change.	
LAE	Anthropology	Review sustainability of minor. Consider reorganization linked to emerging fields.		2017-18					?	Reorganize or put major into moratorium (but continue offering select courses). Considering adding GIS component in collaboration with NRHC. Epidemiology?	?
LAE	ELML (grades 4-8)	Reorganize the program	Reorganize Degree	2017-18						Due to low enrollment, department will reorganize its curriculum. Awaiting suggestions from PDE in February 2018.	
LAE	English	Concentration in Professional Writing & Communication	New Concentration	2018-19	Contingent on demand and cost model.			2019-20		Collaborate with Communications. Kyoko addressing this during college meeting on 1/17/18	
LAE	Foreign Languages	ESL/TESOL Program Specialist Endorsement	New Endorsement / Certification	2017-19	Teaching abroad not captured in labor analyses					Department interested...Kyoko exploring.	
LAE	French	Review sustainability and external reviewer's recommendations. Make a final decision about major and faculty appointment. Explore collaborations.	?	2016-18						With Kerszberg's retirement, French has PTT in AY 17-18. The department will present an assessment of enrollment trends and futrue needs as part of a line request for a replacement. Current expectations are for two years minimum of French instruction. Collaborate with other PASSHE institution and offer courses	
LAE	Health and Physical Education	Add concentrations to M.Ed. program: Interscholastic Coaching	New Concentration - Masters	2016-17		2017-18		Summer 2018		Curriculum has already passed and is ready for roll out this summer? Not approved by Donna yet	

LAE	International Studies	Review low enrolled concentrations for consolidation into degree without tracks.	Consolidate Concentrations	2016-18						Department discussing reduction / consolidation in concentrations and will present revised track sheets in 2018.	
LAE	Music	Place Music Marketing concentration in moratorium	Moratorium of Concentration	2016-17	Concentration was not attracting students and the department was not aware that this was in moratorium. The department requested placing this under review to re-package					Severn & Myers are working on this and will present an idea in February. Interdisciplinary program?	
LAE	Music & Communication	Vocal Arts degree with courses taught by existing Music and Communications faculty.	New Bachelors	2017-18						Kyoko is not aware of this and will check on it Broomer.	
LAE	Political Science	Revise the Pre-Law concentration.	Revise Concentration	2016-18						Department argues that existing Pre-Law concentration conforms to best practices	
LAE	PreK	Post bac program for PreK	New Post Bac Certificate	2017-18						Program was approved by PDE in 2011. We will be putting it through UCC in Fall 2017	
LAE	PreK-4	New degree	New Bachelors	2016-17	Should be a new degree program. It can't be a BSED without certification.					Interdisciplinary BS degree for students who can't pass PRAXIS? Dept is holding; Kyoko and Donna not supportive of this	
LAE	PreK-8	New 4+1 M.Ed. Accelerated BSED / M.Ed.	New 4+1	2017-18		Spring 2018				Department working on this.	
LAE	Sociology	Build on new concentrations in Delinquent Youth, Industry & Economics, and Environment & Society...create	New certificate	2018-19						Collaboration with other departments or institutions? Seek opportunities with Environmental Studies.	
LAE	Special Education	Collaborative masters in special education with Clarion	New Masters	2017-18						Kyoko meeting with Clarion in February.	
LAE	Special Education	Endorsement for Autism Spectrum Disorder.	New Endorsement / Certification	2017-19	Contingent on demand and cost model					?	
NBHS	Applied Doctorate	Research one applied doctorate.	New Doctoral	2016-17						Nursing interested in developing DNP and have a proposed curriculum. Health Sciences not interested in developing DHC	
NBHS	Chemistry	Move Medical Technology concentration from Biology-Chemistry (moratorium) and revise and rename Clinical	New Concentration	2016-18				2017-18	Marketing	Approved. Department is now considering further revisions to capture growing opportunities in pharma testing (e.g. cannabinoids).	
NBHS	Health Science	Accelerated Bachelors to Masters Program (3+2).	New Bachelors	2017-19					Marketing	Developing this internally and for partnership with other institutions	

NBHS	Math	New applied / stats minor.	New Minor	2017-18	The program should do more revise their curriculum and pedagogy to be more applied and funnel into Ed or ActSci. However, this minor might not attract any					Department is interested, but no proposal has been created. Aslam on sabbatical in Spring 18, so further development unlikely. Math would greatly benefit if we could change rule and allow crosslisting of advanced undergrad and grad	
NBHS	Nano	New applied, collaborative minor between Bio and Nano in BioNano or Biopapotoxicology.	New Minor	2016-18					Marketing	This is stuck in Biology...they think it should belong to Biology, but don't want to develop it.	
NBHS	Nano	Review the AAS. Is the associates degree still needed?	Moratorium of Degree?	2017-19						Keep the bachelors degrees and seek additional opportunities, but delete AAS?	
NBHS	Nursing	Revise Academic track in Health Professions AAS. Rename Pre-Nursing	Revised concentration in AAS in Healthcare Professions	2016-2018					Marketing	Pre-nursing doesn't appear on the website under Healthcare Professions. Is this stuck in UCC someplace? The nursing department would like to continue revising this program, adding additional clinical	
NBHS	Nursing	Revise curriculum of ASN to decrease total cost of program. Use simulation and preceptors.	Revised Degree	2017-18							If successful, should free up some lines.
NBHS	Nursing	New BS to BSN program.	New Bachelors	2017-18	Contingent on cost analysis. This program would provide clinical course work only and thus depends on the revision of the						
NBHS	Nursing	Two new, related, grad degree programs. An MSN, consisting of course work and an NP, which would consist of both course and clinical work.	New Masters	2017-18	The demand for all nursing grads is very high. Clinical placements might compete with PYAS and other insitutions.	2018-19		2019-20	Student fees to cover cost of clinical placement?		Without massive change to clinical education in ASN, probably would require 2 new lines (faculty with doctorate). Lines might be freed up by revision of
NBHS	Nursing	New doctoral program.	New Doctoral	2017-18	Demand is high, department is willing, but would require major change to University status.				Fee for substantive change with Middle States. Fees for accreditation		Probably would require 1-2 faculty.
NBHS	PYAS	Expand the cohort from 72 to 80.		2016-18	Should wait until after accreditation visit in Summer 2017. Chance this won't be approved by ARC-PA		2018-19	2019-2020	Marketing	Under review by department who will take lead in seeking permission from ARC-PA	Rethink lead clinical coordinator position and role of regional clinical coordinators
Poorman	Business	Move existing Health Care Management track in AAS to Business and convert to AS.	New Associates Concentration	2016-17				2018-19		Revised and moved concentration in AAS in Healthcare Professions. Transfer has taken place, but curriculum revisions have yet to be completed. Degree will be changed from AAS to an AS in Business Management.	

Poorman	Business	Revise and rename MIS concentration to Business Intelligence	Revised Concentration	2016-18		2017-18		2018-19	Marketing	Completed, but does not yet appear on the website. Put old MIS in moratorium and then added new track in Business Intelligence (similar to old MIS).	
Poorman	Business	New certificate in Business Basics and Social Media	New certificate	2016-18		2017-18				Eliminated Auditing and submitted Social Media Certificate. SM is working its way through curriculum with Business Basics to follow one year later.	
Poorman	Business	Reorganize the economics degree in moratorium into BS in Finance and Economics with concentrations in Economics, Finance, and Business Administration	New Bachelors	2017-18		2018-19		2019-20		Once the new degree is approved, placed the old concentrations in moratorium.	Fill open line (not a new faculty line)?
Poorman	Business	Minor in Entrepreneurship and Innovation	New Minor	2017-18		2017-18		2018-19	New courses? New faculty?	Proposal and syllabi with UCC.	FTT & PTT?
Poorman	CMHC	Develop one industry recognized graduate certificate in Trauma.	New certificate	2016-17	Contingent on enrollment, budget, and CACREP approval.	2017-18		2018-19	New faculty? Marketing	Submitted to UCC and Administration.	
Poorman	CMHC	New EdD program.	New Doctoral	2019-2020	Need to complete readiness study and seek CACREP approval. Is there a demand gap?	2020-21			New faculty?		
Poorman	Computer Science	Research converting the new concentration in Data Science to a new degree program (BS)	New Bachelor	2017-18		2018-19			New faculty?		
Poorman	Computer Science	New certificates in industry recognized area	New certificate		Contingent on demand and gap						
Poorman	Criminal Justice	Research an MS in some applied aspect of leadership	New Masters	2017-19				2019-20	New faculty?		
Poorman	Criminal Justice	New certificate	New Certificate	2018-19							
Poorman	Criminal Justice	Revise BS for delivery in 3 years to non-traditional students	Revised Degree - Accelerated	2016-18		?		2019-20	New faculty?		
Poorman	Environmental Studies	Research new masters in sustainability, natural resources, conservation, environmental recreation, etc.	New Masters	2017-18	Contingent on demand and cost model.			2019-20			
Poorman	Rec Mgmt	Develop one industry recognized certificate in a skills related area	New Certificate	2016-18					New faculty?		
Poorman	Rec Mgmt	Research new online MS in Therapeutic Rec	New Masters	2018-20		2020-21			New faculty?		
Poorman	Social Work	Move existing Social Services track from Health Professions in Nursing to Social Work and redesign/rename as Health Care Advocacy	Revised and moved concentration in AAS in Healthcare Professions	2016-17		2017-18		2018-19	New faculty?	Transfer has taken place, but curriculum revisions have yet to be completed. Not on website.	
Poorman	Social Work	New certificate in Health Care Advocacy	New Certificate	2017-18					New faculty?		
Poorman	Social Work	New, online BS completion program.	Revised Degree - Online / Accelerated?	2017-18					New faculty?	Report has been submitted to accrediting agency.	
Poorman	Sport Administration	Create an accelerated BS in Sport Admin to MS in Sport Science	Revised Degree - Accelerated	2016-18		?			New faculty?	Completed, but does not yet appear on the website.	