

**Lock Haven University**  
**Business & Computer Science Department**  
**Bachelor of Science**  
**Business Administration Major**

For Students entering LHU Fall 2016

<b>GENERAL EDUCATION REQUIREMENTS</b>	<b>(42 sh)</b>
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<b>INTELLECTUAL FOUNDATION</b>	<b>9 sh</b>	<b>Taken</b>
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<b>Written Communication</b>	3 sh	
ENGL100: Composition		
<i>WC Competency 1: ENGL345</i>		
<i>WC Competency 2: MANG475</i>		
<b>Oral Communication</b>	3 sh	
<b>Mathematical and Computational Thinking</b>	3 sh	
MATH107: Basic Statistics I		
<b>Critical Thinking</b>		
<i>CT Competency 1: PHIL102/425</i>		
<i>CT Competency 2: MANG475</i>		

<b>KNOWLEDGE &amp; INQUIRY</b>	<b>21 sh</b>
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<b>Natural Science Inquiry</b> <i>(at least 1 lab science)</i>	6 sh	
<b>Historical, Behavioral, and Social Science Inquiry</b>	6 sh	
ECON102: Principles of Macroeconomics		
<b>Philosophical, Literary, and Aesthetic Inquiry</b>	9 sh	
<i>(at least 1 Visual or Performing Arts)</i>		
PHIL102: Ethics (or PHIL425 in GAC)		

<b>PERSONAL &amp; SOCIAL RESPONSIBILITY</b>	<b>12 sh</b>
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<b>Global Awareness &amp; Citizenship</b> <i>(at least 1 GAC-H)</i>	9 sh	
ENGL345: Business Writing #		
HIST101/HIST102: World History I or II		
<b>Wellness</b>	3 sh	
<b>Experiential Learning</b>		
EL Competency 1 (1 unit)		
EL Competency 2 (1 unit)		
OR Internship (1 credit = 2 units)		

<b>ELECTIVES <i>(Internships strongly advised!)</i></b>	<b>(18 sh)</b>
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<b>WARNING: MATH COURSES MAY BE REQUIRED</b>
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IF math placement score is BELOW 9 in:

Cat. 1, MATH 009 is required as a 0 credit course

Cat. 2, MATH100 is required as a gen ed elective

Cat. 3, MATH112 is required as a gen ed elective

# Designates advanced coursework

<b>MAJOR CORE -- REQUIRED FOR ALL</b>	<b>(42 sh)</b>
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*Note: A minimum GPA of 2.0 is required in the major*

<b>Recommended before Junior Year</b>	<b>24 sh</b>	<b>Taken</b>
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MANG105: Introduction to Business	3 sh	
<i>Upper-level transfer students may substitute a major elective</i>		
<i>Meets FYS requirement</i>		
COMP150: Introduction to Computers	3 sh	
ACCT110: Financial Accounting	3 sh	
ACCT115: Management Accounting #	3 sh	
<i>Prerequisite: ACCT110</i>		
ECON103: Principles of Microeconomics	3 sh	
MRKT200: Introduction to Marketing	3 sh	
COMP250: Advanced Microcomputer Apps #	3 sh	
<i>Prerequisite: COMP150, &amp; grade "C" or better in MATH107</i>		
MATH180: Math for Management #	3 sh	
MATH141: Calculus 1	3 sh	
<i>Prerequisites for both: MATH107. Also MATH 112 or placement score of 9+ in Categories 1-3</i>		

<b>Recommended for Juniors &amp; Seniors</b>	<b>15 sh</b>
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MANG315: Management: Concepts & Strategies #	3 sh	
<i>Prerequisite: 45 semester hours when course begins</i>		
ECON340: Money and Banking #	3 sh	
<i>Prerequisite: ECON102</i>		
MANG325: Financial Management #	3 sh	
<i>Prerequisite: ECON102, ECON103 &amp; ACCT110</i>		
MANG302: Business Law I #	3 sh	
<i>Prerequisite: 60 semester hours</i>		
MANG305: Operations/Production Mgmt #	3 sh	
<i>Prerequisites: MATH180 &amp; COMP250</i>		

<b>For Seniors Only</b>	<b>3 sh</b>
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MANG475: Capstone/Strategic Mgmt #	3 sh	
<i>Prerequisites: MANG325</i>		
<i>Must have 75 sh to register and 90 when course begins.</i>		

<b>MAJOR ELECTIVES</b>	<b>(None for MIS, 3 sh for other concentrations)</b>
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#	3 sh
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Major electives include any ACCT, COMP, ECON, MANG, OR MRKT course, as well as COMM333, GEOG440, HIST205, PHIL425, POLI260, POLI315, POLI322, POLI325, POLI330, POLI350, PSYC235 and PSYC313. Internships can count for up to 6 credits in the major.

<b>CONCENTRATIONS IN BUSINESS ADMINISTRATION</b>
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*(Shown on the back of this sheet)*

To meet requirements for this degree, students MUST have a minimum of 18 credits beyond the core (above). Options include:

- \* One concentration and additional major electives to make up the 18 total.
- \* Two concentrations, using some of your Electives to meet the required number of courses for both concentrations.

*Note: Students may double count 2 courses to meet requirements for 2 concentrations, but 2 concentrations require 30 business credits beyond the core.*

**ECONOMICS AND FINANCE (15) #**

**REQUIRED CORE:**

ECON310	Intermediate Macroeconomics	3 sh	S	_____
	<i>Prerequisites: ECON101 or ECON102</i>			_____
ECON315	Intermediate Microeconomics	3 sh	F	_____
	<i>Prerequisites: ECON101 or ECON103</i>			_____
MANG430	International Financial Management	3 sh	S	_____
	<i>Prerequisites: MANG325</i>			

**CONCENTRATION ELECTIVES (Select 2):**

MANG326	Fundamentals of Investment Mgmt	3 sh	*
MANG360	Small Business Finance	3 sh	*
	<i>Prerequisite: MANG325</i>		
MANG480	Topics in Business (Finance)	3 sh	*
ECON301	Economics of the Environment	3 sh	*
ECON328	Social Seminar	3 sh	*
ECON330	Economic Development	3 sh	*
ECON350	Comparative Economic Systems	3 sh	*
ECON355	International Trade and Finance	3 sh	S
ECON360	Current Economic Problems	3 sh	*
ECON410	Econometrics	3 sh	*

**ENTREPRENEURSHIP & INNOVATION (15) #**

**REQUIRED CORE:**

MANG317	Entrepreneurship	3 sh	F	_____
	<i>Prerequisites: MANG315 &amp; either MRKT200 or RECR330</i>			_____
MANG350	Small Business Management	3 sh	S	_____
	<i>Prerequisite: MANG317</i>			
MRKT310	Entrepreneurial & Small Biz Marketing	3 sh	F	_____
	<i>Prerequisite: MRKT200</i>			

**CONCENTRATION ELECTIVES (Select 2):**

MANG320	Human Resource Management	3 sh	F
MANG345	Strategic Sustainability	3 sh	*
MANG355	Social Entrepreneurship	3 sh	*
MANG360	Small Business Finance	3 sh	*
	<i>Prerequisite: MANG325</i>		
MANG425	International Business	3 sh	B
MRKT305	Internet Marketing & eCommerce	3 sh	*
MRKT410	Marketing Research	3 sh	*
MRKT405	Behavioral Pricing	3 sh	*
MANG480	Topics in Business (Entrepreneurship)	3 sh	*

**INTERNATIONAL BUSINESS (15) #**

**REQUIRED CORE:**

ECON355	International Trade & Finance	3 sh	S	_____
MANG425	International Business	3 sh	B	_____
PHIL10	International Financial Management	3 sh	S	_____

*Students in Int'l. Business are strongly encouraged to study at least 1 semester abroad and to become proficient in another language.*

**CONCENTRATION ELECTIVES (Select 2):**

ECON330	Economic Development	3 sh	*
GEOG440	Economic Geography	3 sh	*
HIST390	Contemporary World Problems	3 sh	*
POLI315	Politics in Developing Nations	3 sh	*
POLI322	International Political Economy	3 sh	*
POLI350	International Relations	3 sh	*
MANG480	Topics in Business (International)	3 sh	*

**MANAGEMENT (15) #**

**REQUIRED CORE:**

MANG320	Human Resource Management	3 sh	B	_____
	<i>Prerequisite: MANG315</i>			
MANG425	International Business	3 sh	B	_____
	<i>Prerequisites: MANG315 &amp; MANG325</i>			
MANG400	Business, Society & Govt.	3 sh	B	_____
	<i>Prerequisites: MANG315 &amp; either PHIL102 or PHIL425</i>			

**CONCENTRATION ELECTIVES (Select 2):**

MANG317	Entrepreneurship	3 sh	F
MANG350	Small Business Management	3 sh	S
MANG3XX	Organizational Behavior	3 sh	*
MANG480	Topics in Business (Management)	3 sh	*
POLI260	Intro to Public Administration	3 sh	F
POLI325	Labor Management Relations	3 sh	*
POLI330	Public Policy	3 sh	S
PSYC235	Interpersonal & Leadership Skills (EL)	3 sh	B

**(M.I.S.) MANAGEMENT INFORMATION SYSTEMS (18) #**

These courses are all required

COMP200	Fund. of Networking	3 sh	S	_____	COMP260	Info Tech. Project Mgmt.	3 sh	S
COMP220	Con. Issues in Computing	3 sh	F	_____	COMP305	Database Application Development	3 sh	S
COMP255	Database Design	3 sh	F	_____	MANG101	Intro to Management Info Systems	3 sh	*
	<i>Prerequisite: COMP250</i>							

**MARKETING (15) #**

**REQUIRED CORE:**

	<i>Prerequisite for all 3 required courses is MRKT200</i>			
MRKT300	Consumer Behavior	3 sh	S	_____
MRKT305	Internet Marketing	3 sh	*	_____
MRKT410	Marketing Research	3 sh	*	_____
	<i>Prerequisite for MRKT410 is also MATH107</i>			

**CONCENTRATION ELECTIVES (Select 2):**

MRKT310	Entrepreneurial & Small Bus. Mktg.	3 sh	F
MRKT405	Behavioral Pricing	3 sh	*
MRKT480	Topics in Marketing	3 sh	*
MANG317	Entrepreneurship	3 sh	F
COMM292	Principles of Advertising	3 sh	
COMP255	Database Design	3 sh	F
	<i>Prerequisite: Grade "C" or better in MATH 107</i>		
MUSI308	Music Marketing	3 sh	
SPRT233	Sport Sales, Sponsorship & Fundraising	3 sh	

**Warning: \* All courses on this page marked with an asterisk are taught less frequently than once a year.**

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