

Lock Haven University
Business & Computer Science Department
Bachelor of Science
Business Administration Major

For Students entering LHU Fall 2014

GENERAL EDUCATION REQUIREMENTS (42 sh)

INTELLECTUAL FOUNDATION 9 sh Taken

Written Communication 3 sh
 ENGL100
WC Competency 1: ENGL345
WC Competency 2: MANG475

Oral Communication 3 sh

Mathematical and Computational Thinking 3 sh
 MATH107 #

Critical Thinking
CT Competency 1: PHIL102/425
CT Competency 2: MANG475

KNOWLEDGE & INQUIRY 21 sh

Natural Science Inquiry (at least 1 lab science) 6 sh

Historical, Behavioral, and Social Science Inquiry 6 sh
 ECON101

Philosophical, Literary, and Aesthetic Inquiry 9 sh
 (at least 1 Visual or Performing Arts)
 PHIL102 or PHIL425

PERSONAL & SOCIAL RESPONSIBILITY 12 sh

Global Awareness & Citizenship (at least 1 GAC-H) 9 sh

Wellness 3 sh

Experiential Learning
 EL Competency 1 (1 unit)
 EL Competency 2 (1 unit)
 OR Internship (1 credit = 2 units)

ELECTIVES (Internships strongly advised!) (18 sh)

WARNING: MATH COURSES MAY BE REQUIRED

IF math placement score is BELOW 9 in:
 Cat. 1, MATH 009 is required as a 0 credit course
 Cat. 2, MATH100 is required as a gen ed elective
 Cat. 3, MATH112 is required as a gen ed elective

MAJOR CORE -- REQUIRED FOR ALL (42 sh)

Note: A minimum GPA of 2.0 is required in the major

Recommended before Junior Year 21 sh Taken

MANG105: Introduction to Business 3 sh
Upper-level transfer students may substitute an elective
Meets FYS requirement
 ACCT110: Financial Accounting 3 sh
 ACCT115: Management Accounting # 3 sh
Prerequisite: ACCT110
 COMP150: Introduction to Computers 3 sh
 COMP250: Advanced Microcomputer Apps # 3 sh
Prerequisite: COMP150, & grade "C" or better in MATH107
 Either MATH180: Math for Management # 3 sh
 MATH141: Calculus 1 3 sh
Prerequisites: MATH107. Also MATH 112 or placement score of 9+ in Categories 1-3
 MRKT200: Introduction to Marketing 3 sh

Recommended for Juniors & Seniors 18 sh

Either MANG302: Business Law I # 3 sh
 ENGL345: Business Writing # 3 sh
 ENGL360: Technical Writing 3 sh
Prerequisite: 60 semester hours
 MANG305: Operations/Production Mgmt # 3 sh
Prerequisites: MATH180 & COMP250
 MANG315: Management: Concepts & Strategies # 3 sh
Prerequisite: MANG105 or ACCT110
 Either ECON310: Intermediate Macroeconomics # 3 sh
 ECON315: Intermediate Microeconomics 3 sh
Prerequisite: Grade "C" or better in ECON101
 MANG325: Financial Management # 3 sh
Prerequisite: ECON101 & ACCT110

For Seniors Only 3 sh

MANG475: Capstone/Strategic Mgmt # 3 sh
Prerequisites: MANG325
Must have 75 sh to register and 90 when course begins.

MAJOR ELECTIVES (0 sh for MIS, 3sh for other concentrations)

_____ 3 sh

Major electives include any ACCT, COMP, ECON, MANG, OR MRKT course, as well as COMM333, GEOG440, HIST205, PHIL425, POLI260, POLI315, POLI322, POLI325, POLI330, POLI350, PSYC235 and PSYC313. Internships can count for up to 6 credits in the major.

CONCENTRATIONS IN BUSINESS ADMINISTRATION

(Shown on the back of this sheet)

To meet requirements for this degree, students MUST have a minimum of 18 credits beyond the core (above). Options include:
 * One concentration and additional major electives to make up the 18 total.
 * Two concentrations, using some of your Electives to meet the required number of courses for both concentrations.
Note: Students may double count 2 courses to meet requirements for 2 concentrations, but 2 concentrations require 30 business credits beyond the core.

ECONOMICS AND FINANCE (15) #**REQUIRED CORE:**

ECON 315	Intermediate Microeconomics	3 sh	_____
<i>Must complete both ECON315 & 310)</i>			
ECON340	Money and Banking	3 sh	_____
MANG430	International Financial Management	3 sh	_____

CONCENTRATION ELECTIVES:

Select 2 upper division finance or economics courses		3 sh	_____
		3 sh	_____

ENTREPRENEURSHIP (15) #**REQUIRED CORE:**

MANG317	Entrepreneurship	3 sh	_____
<i>Prerequisites: MANG315 and either MRKT200 or RECR330</i>			
MANG350	Small Business Management	3 sh	* _____
<i>Prerequisite: MANG317</i>			
MRKT310	Entrepreneurial & Small Biz Marketing	3 sh	F _____
<i>Prerequisite: MRKT200</i>			

CONCENTRATION ELECTIVES (Select 2):

MANG320	Human Resource Management	3 sh	_____
MANG345	Strategic Sustainability	3 sh	* _____
MANG355	Social Entrepreneurship	3 sh	* _____
MANG425	International Business	3 sh	_____
MANG4XX	Small Business Finance	3 sh	* _____
<i>Prerequisite: MANG325</i>			
MRKT305	Internet Marketing & eCommerce	3 sh	* _____
MRKT410	Marketing Research	3 sh	* _____

INTERNATIONAL BUSINESS (15) #**REQUIRED CORE:**

ECON355	International Trade & Finance	3 sh	_____
MANG425	International Business	3 sh	_____
MANG430	International Financial Management	3 sh	_____
<i>Students in Int'l. Business are strongly encouraged to study at least 1 semester abroad and to become proficient in another language.</i>			

CONCENTRATION ELECTIVES (Select 2):

ECON330	Economic Development	3 sh	* _____
GEOG440	Economic Geography	3 sh	* _____
HIST390	Contemporary World Problems	3 sh	* _____
POLI315	Politics in Developing Nations	3 sh	* _____
POLI322	International Political Economy	3 sh	* _____
POLI350	International Relations	3 sh	* _____

MANAGEMENT (15) #**REQUIRED CORE:**

MANG320	Human Resource Management	3 sh	F&S _____
<i>Prerequisite: MANG315</i>			
MANG425	International Business	3 sh	_____
<i>Prerequisites: MANG315 & MANG325</i>			

CONCENTRATION ELECTIVES (Select 3):

MANG317	Entrepreneurship	3 sh	_____
MANG350	Small Business Management	3 sh	_____
MANG400	Business, Society & Govt. (WC)	3 sh	* _____
MANG365	Organizational Theory & Practice	3 sh	* _____
POLI260	Intro to Public Administration	3 sh	_____
POLI325	Labor Management Relations	3 sh	* _____
POLI330	Public Policy	3 sh	_____
PSYC235	Interpersonal & Leadership Skills (EL)	3 sh	_____

(M.I.S.) MANAGEMENT INFORMATION SYSTEMS (18) #

These courses are all required

COMP200	Fund. of Networking	3 sh	_____	COMP260	Info Tech. Project Mgmt.	3 sh	_____
COMP220	Con. Issues in Computing	3 sh	_____	COMP305	Database Application Development	3 sh	_____
COMP255	Database Design	3 sh	_____	MANG101	Intro to Management Info Systems	3 sh	* _____
<i>Prerequisite: COMP250</i>							

MARKETING (15) #**REQUIRED CORE:**

<i>Prerequisite for all 3 required courses is MRKT200</i>			
MRKT300	Consumer Behavior	3 sh	S _____
MRKT305	Internet Marketing	3 sh	* _____
MRKT410	Marketing Research	3 sh	* _____
<i>Prerequisite for MRKT410 is also MATH107</i>			

CONCENTRATION ELECTIVES (Select 2):

MRKT310	Entrepreneurial & Small Bus. Mktg.	3 sh	F _____
MRKT405	Behavioral Pricing	3 sh	* _____
MRKT480	Topics in Marketing	3 sh	* _____
MANG317	Entrepreneurship	3 sh	_____
COMM292	Principles of Advertising	3 sh	_____
COMP255	Database Design	3 sh	_____
<i>Prerequisite: Grade "C" or better in MATH 107</i>			
MUSI308	Music Marketing	3 sh	_____
SPRT233	Sport Sales, Sponsorship & Fundraising	3 sh	_____

Warning: * All courses on this page marked with an asterisk are taught less frequently than once a year.