

**Written Communication Rubric  
Lock Haven University**

**Instructions:**

Please score each criterion on a 1-3 scale as measured against the Standard Descriptor. Please score your samples for each criterion in terms of the standard performance for graduating seniors in your discipline. Scores indicate the following scale:

Score of 3: Exceeds the standard

Score of 2: Meets the standard

Score of 1: Does not met the standard

<b>Criterion area</b>	<b>Standard (Equivalent to score of 2)</b>	<b>Score (1-3)</b>
Purpose for writing	Addresses assignment effectively by clearly developing and communicating the purpose for writing with a clear sense of audience.	
Content/Evidence	Incorporates relevant examples or evidence to support the central ideas or conclusions	
Logic/Organization	Organizes ideas and supporting materials in unified and coherent patterns, using appropriate generic conventions.	
Research Strategies	Employs effective search strategies to find, evaluate, and integrate appropriate sources (IL)	
Documentation	Uses information in a legal and ethical manner following appropriate disciplinary guidelines (IL)	
Writing Conventions	Displays facility and command of the convention of written American English (grammar, usage, mechanics, punctuation, diction, and sentence variety)	