

## Town Hall Meeting

November 22, 2018

12:30 – 2:00

### Outline

- Title IX overview, update, and initiatives
- Clery - timely warnings
- Middle States update
- Admissions update
  - Undergraduate recruitment Initiatives resulting from RNL Study
  - Customer Relationship Management (CRM)
  - Freshmen scholarship update
  - Graduate recruitment
  - International recruitment
  - Transfer recruitment
- Marketing and communication strategies
  - Bus advertisement
  - Associate degree brochure
  - Redesigned homepage